

How you can donate .5% of your purchase to HCRA every time you shop!

Let's face it, almost everybody shops on Amazon one way or another these days! What's even better is the fact that HCRA can receive .5% of every purchase you make on eligible items. It's easy, so follow along as I show just how you can designate your club as your selected charity on AmazonSmile.

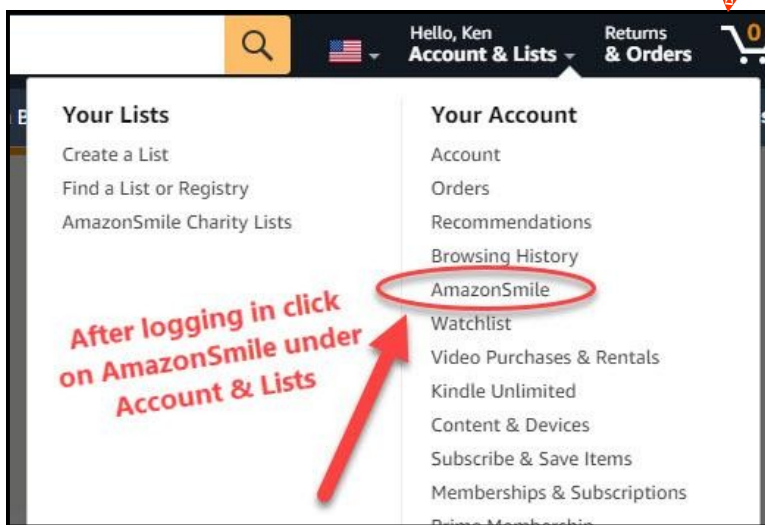
What is AmazonSmile?

AmazonSmile is a simple way for you to support your favorite charitable organization every time you shop, at no cost to you. AmazonSmile is available at smile.amazon.com on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. When you shop with AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added benefit that AmazonSmile will donate 0.5% of all your eligible purchases to HCRA.

Start by Logging into your account, if you don't have an account follow the directions to create an account.



Once you are logged in look for the drop down menu under Accounts & Lists then select AmazonSmile.



After you click on AmazonSmile you then have to select your charity. In the search box type **Hampden County Radio Association**. You must type the full club name as shown below!

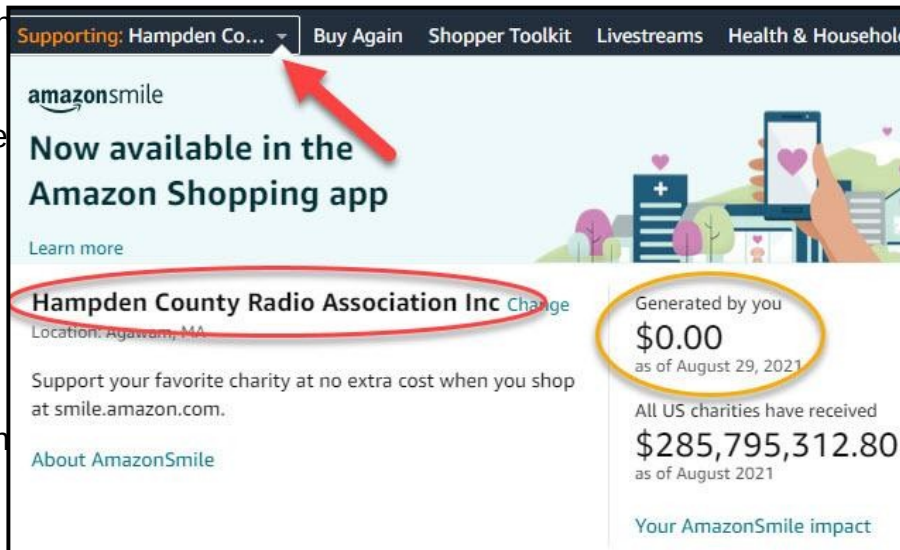


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Once you have Hampden County Radio Association saved as your charity it will look like the image shown on the right. The Red circle shows the charity of your choice while the Yellow circle shows the total of your contributions.

When you're logged into your account it will show HCRA as your charity in the upper menu bar to the left of the search bar, as shown in the right image. (Red arrow)



It may seem like a lot but it only took me a couple minutes to complete the entire process. Now let the fun begin as it's time to shop! While looking for items you wish to purchase watch for the following below the price when you view an item. Anything that says "*Eligible for AmazonSmile Donation*" qualifies for the .5% donation by Amazon to the Hampden County Radio Association, now that's cool!

The image below shows exactly what this looks like in case you've never noticed this before. You can still shop on Amazon as always but our club will benefit from the purchases you make!

All items eligible for AmazonSmile donations will be marked as below (circled in Red)

